

EDITORIAL

As the year 2014 is coming to an end, the year which is sometimes indicated as the last year of the world economic crisis, the world balances. It considers what the crisis has brought us and what it has taken away, what were its consequences and why it appeared in the first place. We can be sure that it has influenced competitiveness significantly of both businesses and states. That is why competitiveness has become a big issue which is being discussed almost all over the economic world. An important attribute characterising competitiveness is its multidimensionality. This multidimensionality is manifested in this EMI issue's contributions. Competitiveness is perceived here in four different points of view from various angles. Contributions introduce views on both the Czech and foreign economic reality.

In their article, Dagmar Hrašková and Viera Bartošová define a global business environment and show influence of globalization on the speed of changes in such an environment. They state that sufficient flexibility of the entrepreneurial subject is necessary for maintaining company competitiveness.

Miroslav Rössler and Adam Pawliczek's contribution specifying the general business environment focused on a relationship between innovations and company competitiveness, or regional competitiveness, respectively. In the article, the authors dealt with innovative activities of businesses in Moravian-Silesian Region. They tried to present innovation activities influence on boosting adaptability and competitiveness of entrepreneurial subjects.

The contribution of authors O. P. Salau, O. F. Oludayo, O. C. Omoniyi and J. O. Akinbode presents the results of a research carried out in Nigeria. It focused on identification of factors influencing negative relationships among supervisors and subordinate employees. The article develops the idea of how arguments among supervisors and subordinate employees can influence company's competitive position in the market and thus also its competitiveness.

P. Ojeaga, I. Femi a O. Okiria's article basically connects to the Nigerian research results. There are students' experimental study results presented in this contribution which focused on working groups' composition. A working group composition was measured from the points of view of language, nationality and culture of individual group members. The aim was to find out how these factors can influence productivity and happiness of the working group in their workplace. The study showed that composition of working groups is not a minor issue, and that it can have an impact on efficiency of the whole organization and thus also its competitiveness.

All presented contributions can function as a source of inspiration for entrepreneurial subjects as well as individuals, because we all wish to be competitive. Even life itself is a fight, sometimes a fight for survival or to be the best. So I wish you all, dear EMI readers, to fight successfully and fairly in the year 2015.

Ing. Šárka Zapletalová, Ph.D.
Moravian University College Olomouc