



Assoc. prof. Jarmila Zimmermannová works as the rector of Moravian Business College Olomouc and senior lecturer at the Department of Economics. In the years 2003 – 2009 she worked in various positions at the Ministry of the Environment of the Czech Republic. Her most recent positions were as the deputy director of the Department of Sustainable Energy and Transportation and as the head of the Department of Environmental Tax Reform and Transportation. She represented the Ministry of the Environment of the Czech Republic in the OECD working group called Joint Meetings of Tax and Environment Experts.

Her expertise focuses on the area of financial and economic tools of environment protection, especially on the ex-ante and ex-post analyses of economic tools in the field of air and climate protection, such as environmental taxation and emission trading. She is the author of numerous scientific papers and the monography called “Environmental Taxation and the Modelling of its Impacts“.

„I am part of the team of the Moravian Business College Olomouc since 2011. I started to work here as a member of the academic staff. During this period, I was able to observe and, above all, to participate in its gradual development up to its present form. At this point I can say, that it has become a respected college, which has its place among other educational institutions.

As the Rector of this college, I am proud of the fact that we have managed to create the institution with a high level of education as well as scientific and research activities. It is a great challenge for me to participate in the formation and direction of private higher education in the Czech Republic, and thus, to contribute to increasing the prestige and improving the labelling of MVSO.

EMI journal is also important and key part of MVSO scientific life and it offers possibility to published high-quality papers presented at our international scientific conference International Days of Science. In the year 2020, we will organize the 4<sup>th</sup> year of the conference in April and have possibility to listen and meet experts in fields of economics, management and innovation. I am looking forward to the selection of best papers to the EMI journal”.