
THE WORD OF THE DIRECTOR: MVŠO PRESENTS “THE OLOMOUC BUSINESS SCHOOL”



The non-profit organisation Moravian Business College Olomouc (MVŠO) has been functioning since the year 2005 based on its accreditation by the Ministry of Education, Youth and Sports of the Czech Republic. Additionally, in 2018, it acquired the accreditation of its modern professional study programmes in Economics and Management and in Systems Engineering and Computer Science (granting the titles of Ing. and Bc.).

This professional type of accreditation requires the close interconnection of theoretical knowledge with practical skills. MVŠO has been implementing this principle for some time now on a long-term basis. The close cooperation between theory and practice takes place continuously during the whole length of the study programme in the form of seminars, guest lectures, case studies, projects, and professional practice in the form of internship or apprenticeship for our students. These activities are supplemented by the meaningful passing on of the knowledge of our academic partners abroad. The result of this approach is not only a whole row of successful projects, but, above all, the successfulness of our school's graduates, who find employment at an unparalleled, sustained rate of between 97 and 98 per cent.

At the present time MVŠO is intensively working on its professional excellence in the areas of strategic management, corporate social responsibility, economics and information communication technologies. Through consulting with experienced professionals our teaching follows the latest trends in these fields. Our international cooperative efforts in, for example, Europe, Asia and Russia, comprise not only both student as well as teacher mobility, but also mutual projects. MVŠO participates, for example, in the development of the Czech-Israeli economic partnership.

Thanks to the high scholarly standards we have established and, above all, to the achievement of professional accreditation, MVŠO has prepared an international educational programme as the Olomouc Business School (OBS). This style of teaching and learning is typical, primarily, for countries such as Germany, Great Britain or the Scandinavian countries, where the emphasis placed on the quality of schooling and training is truly enormous. The Olomouc Business School has a modern educational system responding to current needs and changes within the context of global economics. The name of “business school” is recognized worldwide, so that parties interested in this type of study programme, respectively partners for academic cooperation, can orient themselves naturally.

Thus MVŠO offers its study programme to interested parties both in the Czech Republic and abroad, contributing, in this way, to the Czech Republic's rise in membership in the select society of European leaders in the field of education.

The goal of this school is to provide students with quality preparation for their role in a market environment, to secure accessibility to expert services for enterprises and to be an active member of the international educational community.

BEA campus Olomouc, thanks to its focus, offers, for all of the above-mentioned goals, the best conditions. The university town of Olomouc, thanks to the Olomouc Business School, gains not only a useful adjunct to the fields of study offered at the older university, but, at the same time, provides a noteworthy impulse for the further economic growth of both the city and the region.

In Olomouc, the 14th of February, 2019

RNDr. Josef Tesařík
Director